

The Weekly Bottom Line

February 14th, 2020

Highlights of the Week

United States

- Risk sentiment turned positive this week, as investors took developments related to the Covid-19 virus and a mixed bag of U.S. data in stride. Among the data reports, the NFIB survey indicated that American small businesses entered 2020 on solid footing, with the confidence measure gaining additional ground in January.
- The headline CPI measure rose to 2.5% y/y in January, while core CPI held steady at 2.3%. A level just above 2% for the latter implies core PCE inflation of roughly 2%, which would bring the Fed's preferred inflation gauge closer to target.
- Retail sales data was less upbeat than expected. While the headline was bang on market expectations (+0.3 m/m), the control group – used to measure household consumption expenditures – was revised lower in December and came in flat in January, pointing to a soft entry into the first quarter.

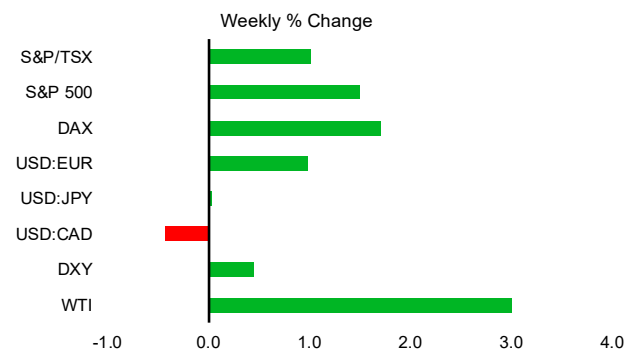
Canada

- Market sentiment was generally positive this week. Some of the positivity of equity markets seemed to break through to commodities as the benchmark oil price appears set for its first weekly gain in some time – albeit a modest one.
- Economic data this week was mixed. New vehicle sales were down again in December, and 2019 as a whole saw a second yearly decline. Housing starts ticked up in January, but resale activity fell during the month on the back of unusual weather in many parts of the country. Still, markets remain very tight owing to limited supply – a recipe for strong price gains this year.

This Week in the Markets				
	Current*	Week Ago	52-Week High	52-Week Low
Stock Market Indexes				
S&P 500	3377	3328	3379	2743
S&P/TSX Comp.	17834	17655	17834	15696
DAX	13744	13514	13750	11090
FTSE 100	7409	7467	7687	7067
Nikkei	23688	23828	24084	20261
Fixed Income Yields				
U.S. 10-yr Treasury	1.58	1.58	2.75	1.46
Canada 10-yr Bond	1.37	1.33	1.94	1.09
Germany 10-yr Bund	-0.40	-0.39	0.18	-0.71
UK 10-yr Gilt	0.63	0.57	1.30	0.41
Japan 10-yr Bond	-0.03	-0.04	0.02	-0.29
Foreign Exchange Cross Rates				
C\$ (USD per CAD)	0.75	0.75	0.77	0.74
Euro (USD per EUR)	1.08	1.09	1.14	1.08
Pound (USD per GBP)	1.30	1.29	1.33	1.20
Yen (JPY per USD)	109.8	109.8	112.2	105.3
Commodity Spot Prices**				
Crude Oil (\$US/bbl)	52.1	50.3	66.4	49.6
Natural Gas (\$US/MMBtu)	1.95	1.88	4.25	1.82
Copper (\$US/met. tonne)	5772.3	5648.3	6555.5	5503.5
Gold (\$US/troy oz.)	1581.6	1570.4	1589.2	1270.7

*As of 12:19 PM on Friday. **Oil-WTI, Cushing, Nat. Gas-Henry Hub, LA (Thursday close price). Copper-LME Grade A. Gold-London Gold Bullion. Source: Bloomberg.

COVID-2019 Containment Hopes Buoy Markets



Global Official Policy Rate Targets

	Current Target
Federal Reserve (Fed Funds Rate)	1.50 - 1.75%
Bank of Canada (Overnight Rate)	1.75%
European Central Bank (Refi Rate)	0.00%
Bank of England (Repo Rate)	0.75%
Bank of Japan (Overnight Rate)	-0.10%

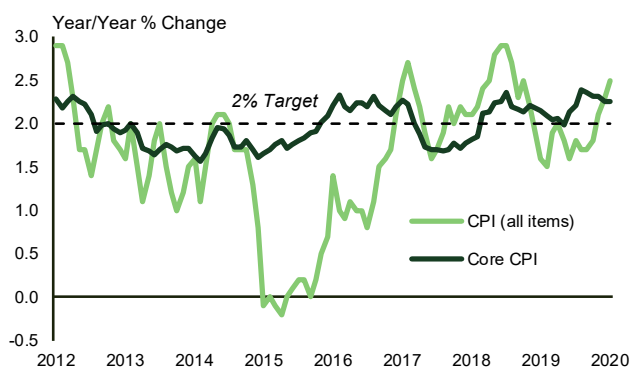
Source: Central Banks.

U.S. - A Mixed Bouquet

Investors had plenty of information (data and otherwise) to parse through this week. On the data front, the NFIB survey indicated that American small businesses entered 2020 on a solid footing. The confidence measure was up 1.6 points in January to 104.3 – a level that’s within the top 10% of historical readings. Under the hood, the most striking improvement was in sales volume expectations, which shot up 7 points to 23%. Interestingly, this came alongside a mild pullback in expectations about an ‘improvement in the economy’. This suggests that the improved sales view may be partially linked to the signing of the Phase One trade deal, with China’s pledge to boost imports from the U.S. having the potential to benefit small firms too, despite their heavier domestic tilt.

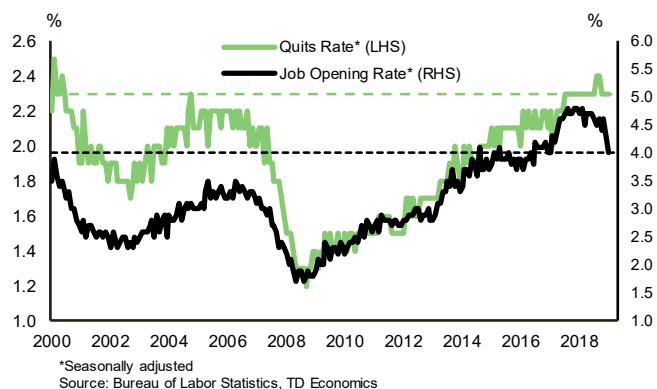
With a shortage of skilled workers and quality of labor concerns top of mind, small businesses continued to boost worker compensation in January, while signaling that they will continue to do so over the coming months as well. More wages pressures should put further upward pressure on inflation. The January CPI report appears to corroborate this narrative. Headline CPI ticked higher to 2.5% y/y in January, while the core measure held steady at 2.3% y/y (Chart 1). Core CPI inflation of just above 2% implies that core PCE inflation (currently at 1.6% y/y) should also trek higher, bringing the Fed’s preferred inflation gauge closer to target. This should give the Fed reassurance as they wait and assess the impact of past rate cuts and the risks to global economic growth from the new coronavirus (Covid-19) outbreak.

Chart 1: Core CPI Holds Steady At 2.3% Year-Over-Year



Source: Bureau of Economic Analysis, TD Economics.

Chart 2: Job Opening Rate Pulls Back, But Quits Rate Remains Elevated



*Seasonally adjusted
Source: Bureau of Labor Statistics, TD Economics

Retail sales data out this morning was less upbeat than expected. The headline was up 0.3% m/m, bang on market expectations. However, the control group, which excludes some of the most volatile categories, was flat in January, while the December gain was revised down to 0.2% from 0.5%. Despite a soft entry into the new year, and the added near-term headwind from reduced tourism as a result of the spread of the Covid-19 virus, we still expect consumption to advance at a decent clip this year. This view is underpinned by strong consumer fundamentals, including upbeat consumer confidence and still-sturdy job and income growth. A weakening trend in the (lagged) job openings data, however, raises some questions about the future pace of job gains. As of December, the pullback in job openings had become broad-based, both across regions and segments. A closer look at some of the details, however, paints a less concerning picture. The quits rate, for instance, remains elevated, which suggests that workers are still feeling confident enough to jump ship and follow better opportunities (Chart 2). As such, rather than signaling an impending downturn, the slowdown appears to be more consistent with easing employer demand and expectations of a more moderate pace of job growth going forward.

All in all, while this week’s data can be best described as a mixed bouquet (or bag), the U.S. economy appears to remain on decent footing – a view shared by Fed Chair Powell in his testimony to Congress this week. Still, the Covid-19 outbreak remains a major wildcard and bears careful watching.

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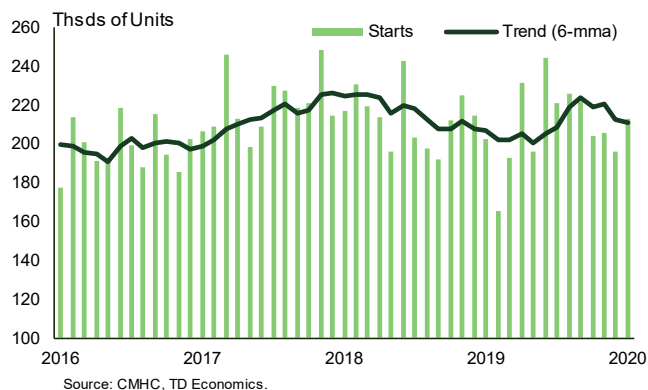
Canada - Another Week, Another Distortion

Market moves were generally positive this week. The S&P/TSX Composite index appears set to end the week higher despite very different tones from trading session to trading session. No surprise that it was seemingly Coronavirus-related developments that drove sentiment. Markets appear optimistic that the outbreak will have a contained impact. It wasn't just equities – commodities have been reflecting a less optimistic view of growth implications from the Covid-2019 outbreak (see our [report](#)), but even this showed some slight signs of abatement this week. While still well shy of recent levels, the benchmark U.S. oil contract has moved steadily higher on the week, breaking above US\$52 per barrel at the time of writing.

Away from markets, we got only a few economic signals. This morning brought Statistics Canada's new vehicle sales report for December, which continued the negative trend of the past few years. Sales were down 3.5% year-on-year. This sector has been challenged for some time – unit sales have been down year-on-year for two years now, dropping in 21 of the 24 past months (Chart 1 - early data suggests a better January performance). As TD Economics has [noted](#), auto sales are likely to remain challenged in the near-term as demand appears to be sated. Indeed, auto sales are just one part of the broader weakness in consumer spending, where volumes are trending below population growth – as clear a mark of a challenged backdrop as one could ask for.

It is not all dour news however, as there are signs that at least one of the headwinds to consumer spending may dissipate as the year progresses. To start with, new housing activity remains healthy. Home starts data for January re-

Chart 2: Homebuilding Trend Remains Solid



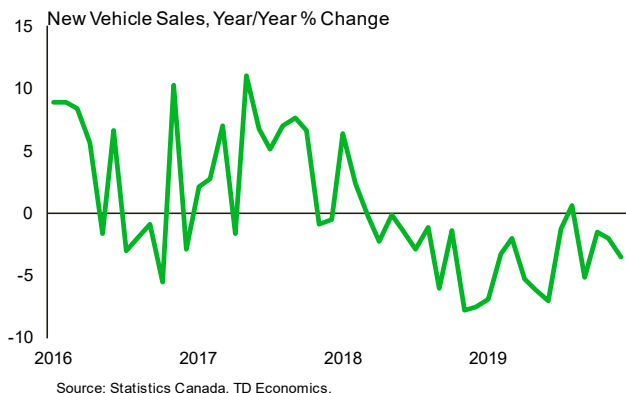
vealed a still-solid trend (Chart 2). However, it is taking longer to get these units to market, thanks to the trend towards increased multi-unit construction. The under construction 'pipeline' remained near all-time highs in December. Regardless, the weakness at the start of last year is now behind us, and construction activity should be an important part of the overall economic growth outlook this year.

The supply of new units is unquestionably needed. Key resale markets across the country remained very tight in January. Despite a surprisingly strong drop in sales activity last month (distorted by unusual weather), many markets are drum-tight. Nationally, there are only about four months' worth of inventory available for sale – a level last seen in the heady days of early-2017. The sales-to-listing ratio in Montreal, an eye-popping 94%, cannot go unmentioned. Other markets may not be so stratospheric, but many, including Ontario (69%) and B.C. (67% in December – a non-weather distorted reading) remain firmly above the 60% threshold that defines seller's territory.

Where does this leave us? Solid demand fundamentals and only modest supply is a recipe for price gains. As our latest [housing market report](#) notes, this combination is set to send average prices up at a near-double digit pace this year – the kind of performance we last saw in 2017, before a string of macroprudential measures cooled things down temporarily. It is a two-edged sword: these kinds of gains will erode affordability, but will help support consumption, providing some relief to that sector as the year goes on.

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Chart 1: Beneath The Noise, Near-Continual Drops In Sales of Motor Vehicles



Canada: Upcoming Key Economic Releases

Canadian Manufacturing Sales - December*

Release Date: February 18th, 2020

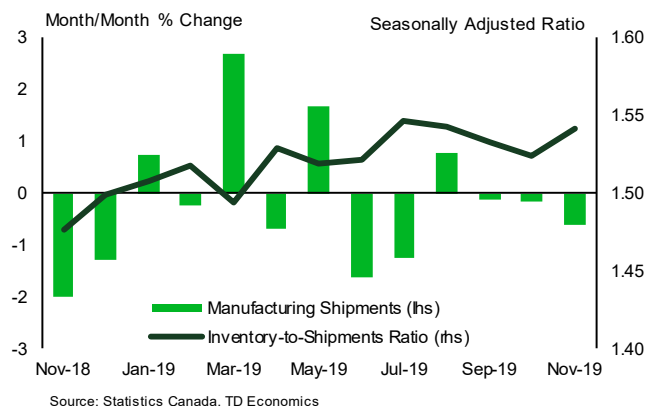
Previous: -0.6%

TD Forecast: 0.2%

Consensus: NA

Manufacturing sales are forecast to rise by 0.2% m/m in December for their first increase since August. Merchandise exports saw a large rebound in December but gains were led by crude oil and minerals, resulting in a more subdued performance for manufactured goods. Motor vehicle shipments are expected to weigh on the headline print owing to the final wind-down of GM's Oshawa facility and muted production south of the border, however, a rebound in primary metals will help offset weakness elsewhere after railway strikes contributed to a 0.9pp drag on manufacturing shipments for November. Real manufacturing sales should outperform the nominal print owing to lower factory prices, which will provide a source of strength for industry-level GDP in December.

Canadian Manufacturing Shipments



Canadian Consumer Price Index - January*

Release Date: February 19th, 2020

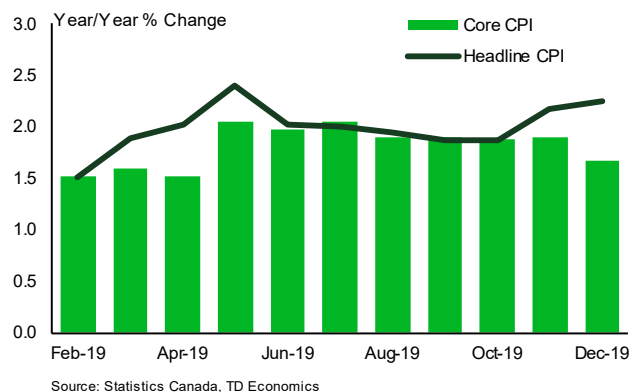
Previous: 0.0% m/m, 2.2% y/y

TD Forecast: 0.3% m/m, 2.4% y/y

Consensus: NA

TD looks for headline CPI inflation to firm to 2.4% y/y in January, reflecting a 0.3% increase on the month. Energy prices will provide a key contribution on both a monthly and year-ago basis, with the latter helped by base-effects from a collapse in energy prices through 2018Q4. This will translate into a 11% y/y rise for gasoline, implying a 0.1pp increase in the year-ago contribution from energy, while the introduction of carbon taxes for Alberta will provide a tailwind to prices in January. Food will provide another source of strength on higher agricultural prices along with higher shelter prices after a rebound in new home prices. Elsewhere, we anticipate a partial unwind of December's surge in airfares to weigh on the headline print; last January saw

Canadian Consumer Price Index (CPI)



nearly a full unwind of the prior month's 21% m/m surge, although ongoing capacity issues linked to the 737 Max may limit any relief to Canadian travelers. In contrast to the headline print, we look for further softening in core inflation measures led by CPI-trim and CPI-median.

*Forecast by Rates and FX Strategy Group. For further information, contact TDRates&FXCommoditiesResearch@tdsecurities.com

Canada: Upcoming Key Economic Releases

Canadian Retail Sales - December*

Release Date: February 21st, 2020

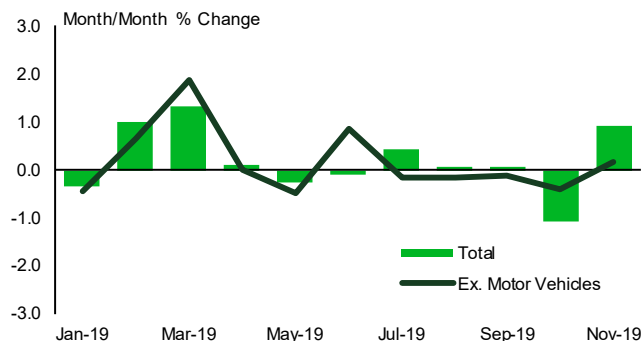
Previous: 0.9%

TD Forecast: 0.5%

Consensus: NA

The Canadian consumer is poised to end 2019 on a bright note, with TD forecasting retail sales to rise by 0.5% m/m in December to provide some much-needed momentum heading into 2020. After lending a significant tailwind to November sales, we look for motor vehicles to exert a modest drag, leaving a forecasted 0.7% increase in ex-auto sales to drive the headline print. Ex-auto sales rose for the first time in five months during November, and a broad increase in consumer goods imports bodes well for consumption going forward. Real retail sales should post more modest gains owing to higher consumer goods prices, which will leave sales little change on a year-ago basis, although any positive contribution to industry-level GDP will be welcome after the muted performance through the second half of 2019.

Canadian Retail Sales*



*Seasonally adjusted
Source: Statistics Canada, TD Economics

*Forecast by Rates and FX Strategy Group. For further information, contact TDRates&FXCommoditiesResearch@tdsecurities.com

Recent Key Economic Indicators: Feb 10 - 14, 2020					
Release Date	Economic Indicator/Event	Data for Period	Units	Current	Prior
United States					
Feb 11	NFIB Small Business Optimism	Jan	Index	104.3	102.7
Feb 13	Consumer Price Index	Jan	M/M % Chg.	0.1	0.2
Feb 13	Consumer Price Index	Jan	Y/Y % Chg.	2.5	2.3
Feb 13	Consumer Price Index Ex Food and Energy	Jan	M/M % Chg.	0.2	0.1
Feb 13	Consumer Price Index Ex Food and Energy	Jan	Y/Y % Chg.	2.3	2.3
Feb 13	Initial Jobless Claims	Feb 8	Thsd	205.0	203.0
Feb 13	Real Avg Hourly Earning	Jan	Y/Y % Chg.	0.6	0.7
Feb 14	Business Inventories	Dec	M/M % Chg.	0.1	-0.2
Feb 14	Capacity Utilization	Jan	M/M % Chg.	76.8	77.1
Feb 14	Industrial Production	Jan	M/M % Chg.	-0.3	-0.4
Feb 14	Manufacturing (SIC) Production	Jan	M/M % Chg.	-0.1	0.1
Feb 14	Mortgage Delinquencies	4Q	Q/Q % Chg.	3.8	4.0
Feb 14	Retail Sales Advance	Jan	M/M % Chg.	0.3	0.2
Feb 14	Retail Sales Ex Auto and Gas	Jan	M/M % Chg.	0.4	0.5
Canada					
Feb 10	Housing Starts	Jan	Thsd	213.2	195.9
Feb 14	Existing Home Sales	Jan	M/M % Chg.	-2.9	-0.9
Feb 14	Senior Loan Officer Survey		Q/Q % Chg.	-15.6	1.9
International					
Feb 11	UK Gross Domestic Product	4Q	Y/Y % Chg.	1.1	1.1
Feb 14	EZ Employment	4Q	Y/Y % Chg.	1.0	0.9
Feb 14	EZ Gross Domestic Product SA	4Q	Y/Y % Chg.	0.9	1.0

Source: Bloomberg, TD Economics.

Upcoming Economic Releases and Events: Feb 17 - 21, 2020						
Release Date	Time*	Economic Indicator/Event	Data for Period	Units	Consensus Forecast	Last Period
United States						
Feb 18	8:30	Empire Manufacturing	Feb	Index	5.0	4.8
Feb 18	10:00	NAHB Housing Market Index	Feb	Index	75.0	75.0
Feb 19	8:10	<i>Fed's Bostic speaks on the U.S. economic outlook in Atlanta, GA</i>				
Feb 19	8:30	Building Permits	Jan	Thsd	1450.0	1420.0
Feb 19	8:30	Housing Starts	Jan	Thsd	1400.0	1608.0
Feb 19	8:30	Producer Price Index Ex Food and Energy	Jan	M/M % Chg.	0.2	0.1
Feb 19	8:30	Producer Price Index Final Demand	Jan	M/M % Chg.	0.1	0.1
Feb 19	8:30	<i>Fed's Mester speaks at the Forum of Executive Women</i>				
Feb 19	11:45	<i>Fed's Kashkari speaks in Mankato, MN</i>				
Feb 19	13:30	<i>Fed's Kaplan speaks in Dallas, TX</i>				
Feb 19	14:00	FOMC Meeting Minutes	Jan 29			
Feb 19	16:30	<i>Fed's Barkin speaks on the Monetary Policy Framework</i>				
Feb 20	8:30	Initial Jobless Claims	Feb 15	Thsd	-	-
Feb 21	9:35	<i>Fed's Kaplan Speak in Dallas, TX</i>				
Feb 21	9:45	Markit US Manufacturing PMI	Feb	Index	-	51.9
Feb 21	9:45	Markit US Services PMI	Feb	Index	-	53.4
Feb 21	10:00	Existing Home Sales	Jan	Mlns	5.4	5.5
Canada						
Feb 18	8:30	Manufacturing Sales	Dec	M/M % Chg.	-	-0.6
Feb 19	8:30	Consumer Price Index	Jan	Y/Y % Chg.	-	2.2
Feb 19	8:30	Consumer Price Index Core- Common %	Jan	Y/Y % Chg.	-	2.0
Feb 19	8:30	Consumer Price Index Core- Median %	Jan	Y/Y % Chg.	-	2.2
Feb 19	8:30	Consumer Price Index Core- Trim %	Jan	Y/Y % Chg.	-	2.1
Feb 19	8:30	Consumer Price Index NSA	Jan	M/M % Chg.	-	0.0
Feb 20	8:30	Teranet/National Bank HPI	Jan	Y/Y % Chg.	-	1.9
Feb 21	8:30	Retail Sales	Dec	M/M % Chg.	-	0.9
Feb 21	8:30	Retail Sales Ex Auto	Dec	M/M % Chg.	-	0.2
International						
Feb 18	4:30	UK ILO Unemployment Rate 3Mths	Dec	Y/Y % Chg.	-	3.8
Feb 19	4:30	UK Consumer Price Index	Jan	Y/Y % Chg.	-	1.3
Feb 20	4:30	UK Retail Sales Ex Auto Fuel	Jan	Y/Y % Chg.	-	0.7
Feb 20	18:30	JN Natl Consumer Price Index	Jan	Y/Y % Chg.	-	0.8
Feb 21	4:00	EZ Markit Eurozone Manufacturing PMI	Feb	Index	-	47.9
Feb 21	5:00	EZ Consumer Price Index	Jan	Y/Y % Chg.	-	1.4

* Eastern Standard Time. Source: Bloomberg, TD Economics.

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